



## AD & VIRTUAL EXHIBITOR PROSPECTUS

# 2021

# Psychotherapy NETWORKER SYMPOSIUM

**We welcome you to the most exciting conference in the mental health field!** Every year, our gathering features workshops by psychotherapy's leading innovators and practitioners.

The Networker Symposium promotes learning and discovery for all mental health professionals and offers a variety of exhibit, advertising, and sponsorship opportunities. Make 2021 the year you achieve all of your marketing goals!

We are excited to let you know about our new package series of **Platinum, Gold, Silver, and Bronze Sponsorships**—giving you the best pricing and benefits for promoting your company at the 2021 Psychotherapy Networker Virtual Symposium, and going well beyond the event itself to capture our large international audience of mental health professionals. These special opportunities are tailored to meet your budget and reach across platforms. Take advantage of all *Psychotherapy Networker* has to offer:

- advertising in our award-winning bimonthly magazine (48,000+ paid subscribers, over 100,000 readers every issue)
- exhibiting at our Symposium, the largest annual gathering in our field
- placing an ONLINE ad campaign on our popular website (over 160,000 unique visitors per month)
- advertising in our weekly virtual eNewsletter sent every Saturday to 100,000 subscribers

**Exhibitors:** Look beyond the booth space you occupy at the Symposium and engage with our attendees prior to the conference as they plan their time with us, at the event as they celebrate and mingle in the Virtual Expo, and long after the conference is over.

**Sign up early** for Package deals, Premium positions, and advertising in the Symposium Program, Magazine and Website. For optimum marketing support, sign up as a Keynote Session Sponsor, one of our Tote Bag Appreciation Sponsors—or any of the attractive major Sponsorships we offer.

*Psychotherapy Networker* is dedicated to offering practical guidance, creative inspiration, and community support to therapists around the world. Please don't hesitate to contact us if you have any questions. We look forward to seeing you virtually **March 18-21, 2021!**

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**Psychotherapy Networker Symposium | March 18-21, 2021**

# 2021 Psychotherapy NETWORKER SYMPOSIUM

## SYMPOSIUM VIRTUAL SPONSORS

<b>PLATINUM</b>	\$7,500	<p>Includes:</p> <ul style="list-style-type: none"><li>■ Platinum Sponsorship Recognition</li><li>■ Platinum Sponsor Virtual Booth, Including Two Upgrades:<ul style="list-style-type: none"><li>■ Video Conferencing</li><li>■ Lead Generation</li></ul></li><li>■ Full-Page 4-Color Ad</li><li>■ Virtual Tote Bag Insert (PDF)</li><li>■ Premium Featured Exhibitor</li><li>■ Online Ad on Symposium Pages (three months)</li><li>■ Online Ad on Main Website (two months)</li><li>■ eNewsletter Ad (six weeks)</li><li>■ Complimentary 2021 Workshop Registrations (six)</li></ul>
<b>GOLD</b>	\$5,500	<p>Includes:</p> <ul style="list-style-type: none"><li>■ Gold Sponsorship Recognition</li><li>■ Gold Sponsor Virtual Booth, Including Two Upgrades:<ul style="list-style-type: none"><li>■ Video Conferencing</li><li>■ Lead Generation</li></ul></li><li>■ Full-Page 4-Color Ad</li><li>■ Virtual Tote Bag Insert (PDF)</li><li>■ Featured Exhibitor</li><li>■ Online Ad on Symposium Pages (three months)</li><li>■ eNewsletter Ad (two weeks)</li><li>■ Complimentary 2021 Workshop Registrations (five)</li></ul>
<b>SILVER</b>	\$3,750	<p>Includes:</p> <ul style="list-style-type: none"><li>■ Silver Sponsor Recognition</li><li>■ Silver Sponsor Virtual Booth, Including Two Upgrades:<ul style="list-style-type: none"><li>■ Video Conferencing</li><li>■ Lead Generation</li></ul></li><li>■ Full-Page 4-Color Ad</li><li>■ Featured Exhibitor</li><li>■ eNewsletter Ad (two weeks)</li><li>■ Complimentary 2021 Workshop Registrations (four)</li></ul>
<b>BRONZE</b>	\$3,000	<p>Includes:</p> <ul style="list-style-type: none"><li>■ Bronze Sponsor Recognition</li><li>■ Bronze Sponsor Virtual Booth, Including Two Upgrades:<ul style="list-style-type: none"><li>■ Video Conferencing</li><li>■ Lead Generation</li></ul></li><li>■ Half-Page 4-Color Ad</li><li>■ eNewsletter Ad (two weeks)</li><li>■ Complimentary 2021 Workshop Registrations (three)</li></ul>

# 2021 Psychotherapy NETWORKER SYMPOSIUM

## VIRTUAL EXHIBIT BOOTH

**Connect, engage** and **grow** your brand awareness with attendees all across the US and world! Here's how virtual exhibiting works:

- Attendees can virtually connect and meet with exhibitors from their Attendee Hub.
- Symposium will communicate on a regular basis with attendees to check out the virtual expo and learn more about products and services there to help them become better practitioners
- Symposium will drive traffic with games (we will be providing prizes and also will request exhibitors to provide prizes)
- Upgrade options provide abilities to increase engagement directly with attendees or grow referrals

### Virtual Booth

**\$1,250**

#### Includes:

- Company Logo
- Company Description
- Contact Information
- Social Media Links
- Additional Links and Resource Section
  - Exhibitors can upload videos, brochures, anything you want to showcase (then our attendees can click on and watch, and communicate with you)

## UPGRADE OPTIONS

### Video Conference

**\$250**

Enhance your virtual exhibit booth by engaging with attendees in real-time.

### Lead Generation

**\$250**

Add new referrals and customers by utilizing contact forms inside your virtual booth!

### Featured Exhibitors

**\$895**

**Featured Exhibitors** appear in our Virtual Attendee Hub and with up-to a 75-word description/logo on the Networker website, where Featured Exhibitors appear first.

[psychotherapynetworker.org](http://psychotherapynetworker.org)

Psychotherapy Networker Symposium | March 18-21, 2021

# 2021 Psychotherapy NETWORKER SYMPOSIUM

## ADDITIONAL SPONSOR OPPORTUNITIES

### Premiere Event Sponsors

Call

For maximum exposure at our Virtual Symposium, this sponsorship will include either a Keynote Session Sponsorship or a Networking Room Sponsor, and will include:

- Full page 4-color display advertisement in our magazine
- Premium Featured Exhibitor with video conferencing, and lead generation
- Virtual Tote Bag insert (PDF)
- Online ad on our website
- eNewsletter advertising
- Extra complimentary 2021 Workshop Registrations

### Tote Bag Appreciation Sponsors

\$1,500

Exclusive to the first 1,000 attendees! Send your swag, flyers, gift cards, etc to us, and we will ship an appreciation package directly to attendee homes.

### Virtual Grab Bag Sponsors

\$395

Exhibitors to include PDFs/Flyers for special offers promoting their products or services.

### Networking Room Sponsors

\$1,950

Engage in a virtual intimate setting with attendees. Help moderate the social hour with focus on topical interests. Sponsor will represent their brand at both the beginning and end of the discussion.

### Keynote Session Sponsors

Call

This is an opportunity to align your organization with one of our Keynote sessions. Logos will be displayed on keynote registrations, on the live keynote broadcast viewing screen, and communications from the Networker. Receive a shout-out from the podium before the address. (Exclusive for each Keynote session – contact Sales Managers for details)

### Workshop Category Sponsors

Call

Workshop Category Sponsors are aligned with each workshop in these categories:

- Anxiety, Depression & Trauma
- Mind, Body & Brain
- Couples, Kids & Families
- Personal & Professional Development

(Contact Sales Managers for details & pricing)

### Selfie Sponsors

Call

Custom photo filter that would include attendee's name and email.

### Custom Sponsorships

Call

Have a unique sponsorship idea? Custom sponsorship is an ideal way to highlight your company at the Symposium. (Contact Exhibit Hall Managers for more details and pricing)

### Contact

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### Join us at our March 18-21, 2021 Symposium

**Virtual Exhibit Set-Up:** Now – Monday, March 8, 2021

**Virtual Exhibit Hours:** Thursday, March 18 – Sunday, March 21

[psychotherapynetworker.org](http://psychotherapynetworker.org)

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